

NAME _____

DATE _____

**E-4**

Projected Revenue from Ticket Sales

Calculating ticket sales revenue

PLANNING FORM

Instructions

Complete this form to help organize your stadium seating and pricing. Divide your stadium into **five** sections, each with a different pricing level. Assume you have a total seating capacity of **65,000 seats**. Create a name for each section and assign an appropriate ticket price for each seat in that section. The “# of Home Games” column should be equal to the number of home games that will be played in a season for your sport.

	A	B	C	D	E
1	[Insert the name of your stadium] Projected Ticket Sales Revenue				
2	Based on a stadium seating capacity of 65,000				
3	Section	Price	# of Seats	# of Home Games	Total Sales
4					
5					
6					
7					
8					
9				Total Projected Sales	